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REMARKS

The Final Office Action has been carefully considered. The Applicant thanks the Examiner for the Examiner's comments.

Claim Rejections -35 USC 112

The Examiner has rejected claims 14, 15 and 16 as being indefinite for failing to particularly point out and distinctly claim the subject matter which the applicant regards as the invention.

The Applicant has amended claims 14, 15 and 16 to specify "the product label" rather than "the form". The Applicant respectfully submits that it would have been obvious to one of ordinary skill in the art that the phrase "product label" was intended due to references to features such as coded data and the like.

The Applicant has also noticed that similar clarity issues existed in claims 24, 25, 26 and 36. The Applicant has thus also clarified these claims by substituting the phrase "the label" in claims 24, 25 and 26, or "the product label" in claim 36, for the phrase "the form". The Applicant respectfully submits that it would have been obvious to one of ordinary skill in the art that the phrase "product label" or "label" was intended due to references to features such as coded data and the like.

The Applicant respectfully submits that all claims are clear. The Applicant therefore respectfully requests withdrawal of this rejection.

Claim Rejections -35 USC 103

The Examiner has rejected claim 30 as being unpatentable over Napier et al. (US 5,571,358). The Examiner has objected to claims 31 to 35 as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claims and any intervening claims.

The Applicant respectfully disagrees with the Examiner's reasoning for rejecting claim 30 as being unpatentable.

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However, in order to expedite allowance of the current application, the Applicant has amended claim 30 with the allowable subject matter of claim 31. Subsequently claim 31 has been cancelled without prejudice or disclaimer. Claim 32 has also been amended to be dependent upon claim 30.

The Applicant respectfully submits that claim 30 is patentable, and therefore respectfully requests withdrawal of this claim rejection.

It is respectfully submitted that all of the Examiner's objections have been successfully traversed. Accordingly, it is submitted that the application is now in condition for allowance. Reconsideration and allowance of the application is courteously solicited.

Very respectfully,

| Applicant/s: |
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